

ORDER



Orders
Order / Rev: 725605
Alt Order #:
Product Desc: Friends of Holly Hughes
Estimate: 12-FHH-902
Flight Dates: 10/30/12 - 10/31/12
Original Date / Rev: 10/29/12 / 10/29/12
Order Type: Political

WZZM 13

Primary AE: Tim Siegel
Sales Office: WZZM
Sales Region: LOC

Agency Name: Marketing Resource Group
Buying Contact:
Billing Contact:
 225 S Washington Square
 Lansing, MI 48933

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Hughes,H/R/ State Representative
Demographic: A25-54
Product Codes: PL-State House Representative
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/29/12 | 10/31/12 | 23 | \$9,030.00 | \$7,675.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| November 2012 | 23 | \$9,030.00 | \$7,675.50 | 0.00 |
| Totals | 23 | \$9,030.00 | \$7,675.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Tim Siegel | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|----------|----------|---|-------|----------------|---------|-----|-------|------------|-----|------|------|-------|------------|
| N 1 | WZZM | 10/30/12 | 10/31/12 | M-F 6-7a M-F Morning News | CM | 6-7a | -TW---- | :30 | 2 | \$600.00 | P-1 | 0.00 | NM | 2 | \$1,200.00 |
| N 2 | WZZM | 10/30/12 | 10/31/12 | M-F 7-9a M-F Good Morning America | CM | 7-9a | -TW---- | :30 | 2 | \$600.00 | P-1 | 0.00 | NM | 2 | \$1,200.00 |
| N 3 | WZZM | 10/30/12 | 10/31/12 | M-F 9-10a Take 5 | CM | 9-10am | -TW---- | :30 | 2 | \$50.00 | P-4 | 0.00 | NM | 2 | \$100.00 |
| N 4 | WZZM | 10/30/12 | 10/31/12 | M-F 10-1030am Millionaire | CM | 10-1030am | -TW---- | :30 | 2 | \$100.00 | P-1 | 0.00 | NM | 2 | \$200.00 |
| N 5 | WZZM | 10/30/12 | 10/31/12 | M-F 1030-11am Millionaire | CM | 1030-11a | -TW---- | :30 | 2 | \$100.00 | P-1 | 0.00 | NM | 2 | \$200.00 |
| N 6 | WZZM | 10/30/12 | 10/31/12 | M-F 1230-1p Judge Judy | CM | 1230-1p | -TW---- | :30 | 2 | \$165.00 | P-1 | 0.00 | NM | 2 | \$330.00 |
| N 7 | WZZM | 10/30/12 | 10/31/12 | General Hospital General Hospital | CM | 2-3p | -TW---- | :30 | 2 | \$140.00 | P-2 | 0.00 | NM | 2 | \$280.00 |
| N 8 | WZZM | 10/30/12 | 10/31/12 | M-F 4-430pm Judge Judy | CM | 4-430p | -TW---- | :30 | 2 | \$225.00 | P-1 | 0.00 | NM | 2 | \$450.00 |
| N 9 | WZZM | 10/30/12 | 10/31/12 | M-F 430-5pm Judge Judy | CM | 430-5p | -TW---- | :30 | 2 | \$225.00 | P-1 | 0.00 | NM | 2 | \$450.00 |
| N 10 | WZZM | 10/30/12 | 10/31/12 | M-F 6-630p M-F News | CM | 6-630p | -TW---- | :30 | 2 | \$1,500.00 | P-1 | 0.00 | NM | 2 | \$3,000.00 |
| N 11 | WZZM | 10/30/12 | 10/31/12 | M-F 7-730p M-F Entertainment Tonight | CM | 7-730p | -TW---- | :30 | 2 | \$310.00 | P-1 | 0.00 | NM | 2 | \$620.00 |

| | |
|---------------|----------------------------------|
| Advertiser: | Hughes,H/R/ State Representative |
| Product Desc: | Friends of Holly Hughes |
| Estimate: | 12-FHH-902 |

WZZM 13

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|----------|----------|------------------------------------|-------|----------------|---------|-----|-------|------------|-----|------|--------|-------|------------|
| N 12 | WZZM | 10/30/12 | 10/31/12 | M-Su 11-1135p LN M-Su Late News | CM | 11-1135p | -TW---- | :30 | 1 | \$1,000.00 | P-1 | 0.00 | NM | 1 | \$1,000.00 |
| | | | | | | | | | | | | | Totals | 23 | \$9,030.00 |